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Atlanta ad agency moves into downtown skyscraper. Kind of.

Feb 1, 2012 –In a deal brokered by Dave Smith of Joel and Granot, top Atlanta advertising agency, breensmith is moving into 140 Peachtree. At first glance, the move seems like an odd fit for an agency that prides itself on being non-traditional. While most advertising and digital agencies have left downtown for lofts and trendier midtown addresses, breensmith has made it a point to go the other direction.

The 140 Peachtree building located on Margaret Mitchell Square was originally one of the tallest structures in Atlanta when it opened in 1911 with eight stories. It was the home of the Hillyer Trust Company, one of Atlanta's first banking institutions. In 1977, well known Atlanta architect Neel Reid's building received a prestigious landmark destination and building was designated the narrowest high rise office building in the United States. The building was later reduced to three floors after structural analysis by Citizens and Southern bank. On Nov. 22, 2011 the historical landmark became the new home breensmith advertising.

Agency president said the agency is excited about the new space but still trying to figure out a good use for the massive space. Breensmith recently joined Central Atlanta Progress and has enjoyed meeting the new neighbors. You can see more pictures of the building on the breensmith facebook page.

About breensmith:

breensmith is a full-service, non-traditional advertising agency located in downtown Atlanta. The agency client roster includes CNN, Equifax, Fadó Irish Pub, The Weather Channel, SoloHealth, Arena Football League and Stevi B's Pizza. For more information, visit <http://breensmith.com> or contact Tim Smith at smith@breensmith.com.

About Joel and Granot:

Joel & Granot Commercial Real Estate is a leading Atlanta GA commercial real estate brokerage and investment firm specializing in Metro Atlanta Georgia commercial property, from tenant representation services, locating offices for rent, negotiating commercial lease agreements, leasing and sales marketing plans, and helping clients buy and sell commercial property.

Locally based yet globally connected with CORFAC International, Joel & Granot's commercial real estate services include office, retail, land and industrial properties. While we help companies select office space in and around Atlanta GA, we begin by building a relationship based on trust and a philosophy that is client driven, not transaction driven. We treat every client the same –big or small—and every matter gets the same attention.